



# Traction User Group TUG 2007 Newport

## ***TUG 2007 Agenda and call for Presenters***

TUG427: May 10, 2007 2:41 PM, Posted by Jordan Frank, Edited by Greg Lloyd



Traction  
User  
Group

The TUG 2007 agenda will evolve as we learn your preferences and get commitments from customers, partners and special guests. Comment here (or call or e-mail me - 401 528 1145 / [jfrank@tractionsoftware.com](mailto:jfrank@tractionsoftware.com)) if you're willing to do a 10 to 30 minute user presentation or live Traction tour of your system. We encourage a representative from each customer site to at least introduce yourselves, your organization and your use case for Traction.

### ***What are the hotel details?***

***TUG 2007 will be held at the Newport Harbor Hotel (800-955-2558) To get TUG Rates (\$239/night), please mention "Traction Software" and register by 10 Aug 2007! For more hotel information please see [TUG428: TUG 2007 - Newport Harbor Hotel - Nights of September 10, 11 and 12 2007](#). Please email [TUG2007@tractionsoftware.com](mailto:TUG2007@tractionsoftware.com) if you'll be requesting US Government GSA rates (\$137/night - limited number of rooms).***

### ***How do I register and what's the fee?***

The TUG fee is based on break-even meeting and meal expenses for the two day conference. The fee is \$270 this year. Please fax the [TUG 2007 Registration Form](#) back to TSI Providence - FAX number: 401-633-6603 - as soon as possible.

### ***What's the Agenda:***

*We'll edit this entry as we finalize details, please add your own comments and suggestions.*

#### **Monday 10 Sep 2007 | Afternoon and/or Evening:**

We'll plan a welcome event or get-together for those of you arriving Monday afternoon or evening. If you want to come early in the day, let me know and I'll take a group out for a golf or mountain biking! Jason could be keen on Tennis (the [Tennis Hall of Fame](#) is in Newport). If we can get Chris' hands off the keyboard, maybe his sail boat will be ready by September!

#### **Tuesday 11 Sep 2007 | 9AM to 5PM - Breakfast, Lunch and TUG Sessions**

*We'll eat breakfast and lunch on the marina facing patio just outside the conference room. It's hard to get better "front row" seats in Newport!*

#### ***Update from the Traction Team:***

\* What's New since TUG 2006

\* Examples from our growing Widget & Plug-in Library

\* Product Roadmap Horizon and Sneak Peak

**Partner Presentations:** Masayuki Kojima from AKJ will deliver a presentation on 4 select use cases where he has seen Traction in Japan. Other partners may also share their insight and experience as well.

**Customer Presentations:** We'll ask one representative from every customer site to participate. This may include user stories, best practices, recommendations, online safaris, and structured feedback. These presentations are very informal, ranging from a 3 minute "here's how we use Traction" summary to a developed presentation. *Please let us know how you'd like to participate.*

**Special guest speakers:**

[TUG478: TUG 2007 Guest Speaker | Peter O'Kelly, Burton Group Research Director](#)

[TUG475: TUG 2007 Guest Speaker | Daryl Gies of FAST Search](#)

### Tuesday Night - Clam Bake at Newport's Fort Adams



Clam bake (actually lobster, clams, corn, chowder, etc steamed over seaweed fire) by [McGraths of Newport](#) - same as last year, (see [TUG3: TUG 2006 Clambake!](#)), different venue. This time we will hop on board a Newport Ferry boat for a short harbor tour until we reach our destination at Newport's [Fort Adams](#). We'll kick off with Chowda on their lawn and then move into the recently restored North Casements of the Fort for dinner. Hypertext and Computer Graphics pioneer, Brown University Professor [Andy van Dam](#) will be our special guest of honor for the clam bake.

### Wednesday 12 Sep 2007 | 9AM to 5PM Breakfast, Lunch, TUG Sessions and Training Tracks

*Breakfast and lunch provided again on the patio facing the marina.*

**Customer Presentations:** Continued from Tuesday.

**Birds of a Feather Discussions:** We'll also host "bird of a feather" sessions for users with common interests or who want to provide more feedback on product plans, direction and needs. These break-outs will be determined based on interests you voice in advance (feel free to comment here) or when filling out your arrival survey.

**User and developer training.** We'll likely split into two separate tracks on Wednesday afternoon for training sessions ranging from "how to link and use sections" to "how to make a widget and package a plug-in." We'll plan a few training sessions and then tailor the content and tracks to the interests you voice in advance (feel free to comment here) or from suggestions on your arrival survey.

### **Wednesday Evening:**

Let us know if you are staying over so we can plan a get-together or event.

### ***I Missed TUG Last Year, Can You Tell Me About It?***



We recorded most of the presentations and photographed the clam-bake. See [TUG362: TUG 2006 13-14 Sep 2006, Providence RI](#) for links.

### **TUG 2007 Newport Posts**

#### ***TUG 2007 Guest Speaker | Peter O'Kelly, Burton Group Research Director***

*Jordan Frank / TUG478 / July 17, 2007 / 11:43 AM*

#### ***TUG 2007 Guest Speaker | Daryl Gies of FAST Search***

*Jordan Frank / TUG475 / July 17, 2007 / 10:57 AM*

#### ***TUG 2007 Registration Form***

*Jordan Frank / TUG454 / May 22, 2007 / 12:50 PM*

#### ***TUG 2007 - Clambake at Fort Adams Tue 11 Sep 2007***

*Greg Lloyd / Internal4388 / May 11, 2007 / 4:56 PM*

#### ***TUG 2007 - Newport Harbor Hotel - Nights of September 10, 11 and 12 2007***

*Jordan Frank / TUG428 / May 10, 2007 / 2:43 PM*



***TUG 2007 Agenda and call for Presenters***

*Jordan Frank / TUG427 / May 10, 2007 / 2:41 PM*

***TUG 2007 Meeting Now Planned for 11-12 September, Newport RI***

*Greg Lloyd / TUG414 / May 1, 2007 / 1:29 PM*

***TUG 2007 11-12 September 2007, Newport RI***

*Greg Lloyd / TUG397 / February 5, 2007 / 2:00 PM*

---

## **TUG 2007 - Newport Harbor Hotel - Nights of September 10, 11 and 12 2007**

TUG428: May 10, 2007 2:43 PM, Posted by Jordan Frank, Edited by Greg Lloyd



The [Newport Harbor Hotel](#) is our waterfront venue in Newport, RI for the 2007 Traction User Group conference. The rooms all have views of the marina or Queen Anne Square. Unless we are wildly over-subscribed for the conference, we will be able to use the conference room and outdoor patio faces the water for meetings and lunch. Hotel details and how to book standard or GSA rate rooms are provided below. Please add your comments and suggestions to the draft agenda posted at [TUG427: TUG 2007 Agenda and call for Presenters!](#) More details on the TUG registration fee (estimated \$350 including meals and events) and activities will be provided soon.

### **What Nights Should I Book?**

The Traction Software room block includes the nights of the 10th, 11th and 12th of September.

The TUG sessions will take place on Tuesday the 11th and Wednesday the 12th of September. Wednesday's meetings will wrapping up by 2PM followed by training and birds of a feather sessions until 5PM so those who need to fly out Wednesday evening can do so.

We intend to plan an event or get-together for the afternoon or evening of Monday the 10th, so arrive early if you can!

### **What is the Cost of a Room?**

The negotiated nightly rate is \$239 per night

*Important Note for US Government Employees: We have a limited number of rooms available at the US Government (GSA) Rate of \$137 per night. In order to get this rate, you should email [TUG2007@tractionsoftware.com](mailto:TUG2007@tractionsoftware.com) before you register so we can put you on a list which the hotel will use to confirm GSA rates. You'll also need to show your government ID card when you register in person.*

### **When is the Cut Off Date?**

To guarantee availability in our room block, guests must register before the 10th of August. US Government employees who want the GSA rate should email [TUG2007@tractionsoftware.com](mailto:TUG2007@tractionsoftware.com) before they register.

*Please register with the hotel as soon as possible so we are able to increase or decrease the block size as appropriate.*

### **How Do I Book a Room?**

Call the hotel reservations line directly at (800) 955-2558 and tell them you are part of the "Traction Software" Group. From International locations, you may have to dial (401) 847-9000. US Government



employees who want the GSA rate should email [TUG2007@tractionsoftware.com](mailto:TUG2007@tractionsoftware.com) before they register.

**What Amenities are Available at the Hotel?**

High speed internet is available in all the rooms and (I am told) WIFI as well.

There is an indoor pool and sauna. So you bring your swimsuit if you like a pool, or if you prefer to swim in the sea, you should be able to take a (long) walk or short drive to the public beach.

**What Airports and other Transit Options are Nearby?**

Rhode Island's [T.F. Green airport](#) is only 30 minutes from Newport, with [shuttle service available](#). If you are like me and prefer direct flights, you can fly to Boston (90 Minutes from Newport - depending on Traffic!) or Hartford CT (2 Hours).

For Amtrak lovers, the closest rail stops are West Kingston RI (20 Minutes by Taxi) and Providence RI (40 Minutes by Taxi)

**How do I get to the Hotel and Find out More about it?**

The Newport Harbor Hotel web address is [www.newporthotel.com](http://www.newporthotel.com). Please do not use their on-line reservations to ensure you get our group rate and are counted correctly.

---

## **TUG 2007 Guest Speaker | Peter O'Kelly, Burton Group Research Director**

TUG478: July 17, 2007 11:43 AM, Posted by Jordan Frank, Edited by Greg Lloyd



Peter O'Kelly leads the [Collaboration and Content Strategies practice](#) at [Burton Group](#). From the data model to the user environment, he has a keen understanding of collaboration products and emerging blog and wiki products alike. Peter will join us to speak about the impact of hypertext on our traditional concepts of documents.

### **Session Title:**

Good-bye Documents, Hello Hypertext! The Implications of Hypertext and Compound/Interactive Document Models on Collaboration and Content Management

### **Session Abstract:**

In a world where wikis are easily edited and widgets enable new levels of interactivity, the role of documents is set to change rapidly. Just as some users learned to include live Excel tables in Word documents, it won't be long before they are using hypertext tools to assemble and re-use content as well as interactive features that may merge data, content, and multi-media objects into a page flow.

In Peter's [paper on this topic](#), he writes:

*Hypertext is simply a better form-follows function fit (than print-centric approaches) for the way people actionally think and work. Compound documents facilitate focusing more on information work than on disparate technologies and tools, and foster more effective content management. Interactive document models are used to automatically and unobtrusively offer supplemental resources and actions in context, providing opportunities to more effectively leverage tools and metadata without disruptive context shifts.*

This session will review the key items from the paper and provide insight in terms of practical applications in your Traction environment. Peter will also discuss how collaborative hypertext platforms like Traction fit within the context of other content and communication tools across the enterprise.

---

## ***TUG 2007 Guest Speaker | Daryl Gies of FAST Search***

TUG475: July 17, 2007 10:57 AM, Posted by Jordan Frank, Edited by Greg Lloyd

Daryl Gies was our technical contact during our record speed FAST integration last Fall. Now he is a technology evangelist and will join us to help demystify Entity Extraction and Linguistics facilities in the FAST Search module.

### **Session Title:**

The Language of Search: Entity Extraction, Document Vectors and Linguistics

### **Session Abstract:**

We are all accustomed to the idea of page rank algorithms and the simple "did you mean" cues at Yahoo or Google, but these tools are the tip of the Search tools iceberg. In this session, Daryl will explore:

- Factors impacting page relevance in general, and in Traction
- Use of document vectors for "similar results"
- How entities are extracted, by dictionary and by word forms
- How FAST + Traction = Expertise location
- Linguistics' lemmatization and "did you mean"

Through an understanding of these concepts, you can gain more leverage over your information assets and bring some useful training topics back to your Traction users.

---

## ***TUG 2006 13-14 Sep 2006, Providence RI***

TUG362: November 9, 2006 9:26 PM, Posted and Edited by Greg Lloyd



Thank you to all of the customers, partners, and folk from Traction who make the first Traction User Group such an enjoyable success! Please see below slides, photos, and a complete list of videos for each of the TUG 2006 session.

### TUG 2006 Providence

#### ***TUG 2006 Agenda and Powerpoint slides Wed 13 Sep 2006***

TUG5: September 18, 2006 8:41 PM, Posted and Edited by Greg Lloyd

##### **TUG Wed 13 Sept**

8:30 Breakfast, signup and TUG topic survey  
 9:30 Welcome - Greg Lloyd TSI  
 10:00 Traction R37 Overview - Jason Siegal TSI  
 10:45 Break  
 11:00 FAST / Traction Overview & Demo  
 11:20 QLR Overview & Demo  
 11:40 Follow-up current product demo, discussion  
 12:00 Lunch  
 1:00 Customer Stories  
 2:45 Break  
 3:00 Customer Stories (cont) | Roundtable  
 4:00 Adjourn for clambake: Bus at front of hotel 4:15 pm  
 4:30 **Bus leaves Providence for Bristol RI Clambake**  
 6:15 Unveiling of clambake  
 9:15 Return to hotel (approximate)



#### [TUG2006 Agenda & Traction Roadmap Summary](#)

[Ipsen Pharmaceuticals](#) - Thierry Barsalou

[TeamPage in Japan](#) - Masayuki Kojima, Applied Knowledge, Inc

[FAST Search and Transfer](#) - Jonathan Hurwitz, Erik Spears

[ShoreBank](#) - Robert You

*These slides may not be quoted or copied in any public forum without the explicit permission of the*

presenter.

**Attachments:**

1. [TUG Logo p50.jpg](#) (51.6 KB)
2. [TUG2006\\_AgendaSlide.jpg](#) (458 KB)
3. [TUG2006\\_AgendaSlideP25.jpg](#) (28.2 KB)

**TUG 2006 Video Sessions 13-14 Sep 2006**

TUG7: September 18, 2006 8:52 PM, Posted and Edited by Greg Lloyd



**Select a QuickTime Video from the list below. Please note:** Video recordings are presented for the personal viewing and use by members of the Traction User Group and registered Traction Software customers. TUG 2006 speakers may not be named, nor may the content of any portion of the video transcript be quoted in any public forum or publication without the explicit permission of the speaker.

<a href="#">TUG 2006 Videos</a>
<a href="#">Introductions</a>
<a href="#">Jason's R37 Features Demo</a>
<a href="#">Introducing Michael Angeles</a>
<a href="#">Andy Demonstrates Initial Fast InStream Implementation</a>
<a href="#">Matt Cole Demonstrates QL2</a>
<a href="#">Use Case Introduction</a>
<a href="#">Ipsen Use Case</a>
<a href="#">AKJ Presentation</a>
<a href="#">Fast Presentation</a>
<a href="#">ShoreBank Presentation</a>
<a href="#">Texas DSHS Presentation</a>
<a href="#">AFRL Presentation</a>
<a href="#">Greg's Roadmap Overview</a>
<a href="#">Chris' Roadmap Talk</a>
<a href="#">How to Create a Widget (Google Maps Example)</a>
<a href="#">How to Create a Custom Post Form</a>

[How to Configure Your Left-Panel Navigation Using XML](#)

[Overview of the Rapid Selector](#)

**Attachments:**

1. [TUG Logo p50.jpg](#) (51.6 KB)
2. [TUG2006\\_JSDemo.jpg](#) (21.8 KB)

## ***TUG 2006 Clambake!***

TUG3: September 18, 2006 8:21 PM, Posted and Edited by Greg Lloyd



*Wednesday 13 September, Bristol Rhode Island:* The first day of the first Traction User Group conference wrapped with a traditional Rhode Island clambake (lobster, clams, mussels, corn on the cob, potatoes, sausage, BBQ chicken) seaweed-steamed over a live fire pit for over three hours. At 6:15PM all gathered for the unveiling of the clambake and an explanation of the tradition by the bake-master. Then dig in! Andy van Dam was Traction's special guest of honor. See [photos](#), [Quicktime slideshow](#), and [clambake lore](#). *Click the photo for a full-size view.*

**Attachments:**

2. [TUG2006\\_Lobster.jpg](#) (63.7 KB)

Ref [Customer1084: Traction User Group | TUG](#)

[Marketing8034: Traction User Group Meeting | September 13-14 2006 | Providence](#)